

# CHAMBER NEWS

Youth Job Fair | Mountain View Regional DSS | Chamber Chat



## Chamber Chat:

Has spring really sprung? I sure hope so! As we move into the spring season, we see more outside activity and the excitement of the 'snow disappearing' in our weird Alberta weather? With spring comes the hope of new opportunities and new energy! On a board level, we are gathering information for new events and how the Chamber can promote and help our local businesses flourish! If you have ideas for developing the business community, building membership and renewing/refreshing our business economy – please contact any of our Board members or myself! We are planning a membership evening event in May with guest speakers from Central Alberta Economic Partnerships and Tourism.

As a business, what would you like to see for speakers for after 5 events, or lunch and learns?

We are also looking to fill the Secretary position on the Board. If you are curious or want to know more about this opportunity – please contact me directly.

Wishing everyone an amazing spring!

Lois Warnock, President



## Mountain View Regional DSS Update & Chili Cook-off:

Join us in recognizing the joint effort of our Mountain View County Chambers. A Chili cook-off celebration April 9th @ the Didsbury Train Station, \$10/ticket. Enjoy a delicious selection of Chili choices, in a take home stoneware bowl!

The Chambers of Commerce within Mountain View County (Didsbury, Carstairs, Cremona/Water Valley, Sundre, and Olds) have come together to form the **Mountain View Regional DSS**. Together we are improving the online presence and productivity of small businesses across the county!

This collaboration has allowed us to qualify for program funding that is delivered through a partnership between Business Link and Digital Main Street, and is funded in part by the Government of Alberta, Ministry of Jobs, Economy and Innovation.

## Member Events:



The Sundre museum is holding a contest for youth (under 16) and adult (16+), to build a birdhouse on Sundre's Western Heritage theme.

There will be 3 categories per age group. They are looking for \$25 sponsors for each category, a total of 6 sponsors. The museum will be awarding memberships and museum passes as well. You may choose the category you would like to sponsor ( Youth 1st, 2nd or 3rd, Adult 1st, 2nd or 3rd) If you would like to be a sponsor, or if you have further questions, please call /text Jane Atkins @403-507-3834 or the Museum @403-638-3233

The museum is challenging businesses around town to design their own birdhouse, to be auctioned off on May 15. There will be prizes of some screen time on our fabulous digital sign for the top three best sellers in the business category.

All proceeds will be going to the museum for programming and collections, improving our visitor's experience.

### *DSS Cont'd ...*

The grant will allow the Mountain View Regional DSS (Digital Support Squad) to work with over 90 local businesses during 2022 as they integrate or upgrade their online operations and presence. Working with Olds College and other Technical schools, students will be hired to create the DSS. The DSS members will come with the latest information and programming available.

To be eligible for the Digital Economy Program, businesses must fit the following criteria:

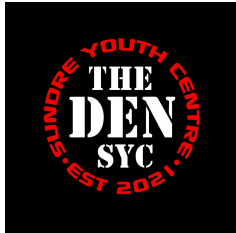
- registered in Alberta;
- zero to 49 employees (this includes self-employed business owners with no employees); and,
- home-based or commercial business

NOTE: Non-profits, charitable trusts, and franchises are not considered eligible businesses under this program.

**Interested in more information or taking part in the Digital Economy Program? Please reach out to us at [scoc@telus.net](mailto:scoc@telus.net)**



# Investing in the Future:



A calibration between The DEN Youth Centre, Sundre Chamber of Commerce, The Town of Sundre, Greenwood Neighbourhood Place and Sundre High School has begun planning a Sundre Job Fair geared towards the facilitation of employees and young job seekers.

The goals of this event include:

- Helping young people to create helpful and attractive resumes (resume refinement class to be held on April 14<sup>th</sup> at The DEN Youth Centre).
- Assisting employers to fill positions with local skill and to help young job seekers find gainful employment.
- Introducing employers to job seekers face-to-face! Let's get social.
- To level the social and socio/economic playing field. We want all people to have equal opportunity for employment rather than relying so heavily on who you know, social or economic standing.
- We have a specific desire to help employ young people with special needs.
- Having our community work better together.

To facilitate these goals we have secured the **Sundre Community Centre Gym for the date of April 28<sup>th</sup> between 2:30 and 7:00.** Each participating Chamber business is welcome to contact Heather at [scoc@telus.net](mailto:scoc@telus.net) for more information.

Russ Klassen  
Program Director  
The DEN  
Sundre Youth Centre

[sundrechamber.com](http://sundrechamber.com)